



WORKBOOK

SPRING_SUMMER 2024
ALL TERRAIN RUNNING

IT'S TIME TO RUN

ALL TERRAIN RUNNING by LOWA



LOWA has been producing world-class outdoor footwear that our customers use to revel in the perfection of nature since 1923. From the very start, our company has stood for the finest quality, perfect fit and the highest level of functionality and ingenuity. In the process, LOWA has evolved from a company that focused solely on producing mountaineering boots to a global outdoor specialist.

Drawing on our many years of experience and the inventiveness of our product developers, we have been able to successfully market shoes that fulfill the widest range of requirement profiles for decades. We have been able to do so in part because we have kept our eye on the latest trends. One such trend is the growing role that is being played by light, fast outdoor shoes. For more than 10 years now, LOWA has been very successfully serving this market with its line of athletic multifunctional footwear called ALL TERRAIN SPORT.

Last year, we took the next logical step in this segment: The launch of our collection ALL TERRAIN RUNNING by LOWA represented another milestone

in our company's history. We combined our many decades of experience in the development of high-quality outdoor footwear with a new usage area: trail running. ALL TERRAIN RUNNING by LOWA is designed especially for use on challenging terrain and delivers exceptional performance in the mountains.

In 2024, you can look forward to welcoming an exciting new member to our trail running collection: the FORTUX GTX resp. FORTUX GTX Ws. It will be an uncompromising high performer that combines all the qualities of a premium trail running shoe with the well-known benefits of a GORE-TEX membrane.

„It's time to run“ –

we are really looking forward to this next step!

Best regards, Alexander Nicolai | CEO



CITUX

RUN YOUR TRAIL FASTER

ACTIVITY PROFILE

For fast off-road runs and competitions, this lightweight shoe provides not only excellent traction, but also the necessary speed and agility.

HEEL DROP



4 mm



ANATOMICAL ANKLE LINES

REPTEx® SPORT UPPER

CARBON REINFORCED
REBOUND PLATE

LOWA® TRAC® SPEED
STICKY RUBBER SOLE

CITUX

RUN YOUR TRAIL FASTER

- + RACING
- + LIGHTWEIGHT
- + HIGHLY BREATHABLE

Größen_sizes: UK 6½ – 13
Gewicht_weight: 500 g/Paar_pair (UK 8)
Obermaterial_upper: Textil, Synthetik
textile, synthetic
Futter_lining: Textil_textile
Sohle_sole: TRAC® A
Sprengung_heel drop: 4 mm



310694 7223 lime/flame

CITUX Ws

RUN YOUR TRAIL FASTER

- + RACING
- + LIGHTWEIGHT
- + HIGHLY BREATHABLE

Größen_sizes: UK 3½ – 9
Gewicht_weight: 420 g/Paar_pair (UK 5)
Obermaterial_upper: Textil, Synthetik
textile, synthetic
Futter_lining: Textil_textile
Sohle_sole: TRAC® A
Sprengung_heel drop: 4 mm



320694 0300 melon/arctic

CITUX



● CUSHION LAYER HIGH REBOUND EVA 50 SHC



● NYLONSTABILIZER / 20% CARBON



● EVA FORE- / MIDSOLE 1-PIECE



● RUBBER OUTSOLE TRAC®

CITUX RUN YOUR TRAIL FASTER

LOWA® TRAC® SPEED SOLE

AGGRESSIVE
DEEP LUGS (4.5 mm)

AGGRESSIVE
DEEP LUGS (4.5 mm)

WEIGHT
REDUCING
CUT OUTS

CITUX – LOWA® TRAC® SPEED OUTSOLE

The aggressive lugs of the extra-grippy rubber outsole provide optimum grip on a variety of surfaces. The lugs are bi-directional and enable therefore both **quick acceleration** as well as **responsive braking**.

AMPLUX

RUN YOUR TRAIL MORE

ACTIVITY PROFILE

On moderate trails, optimum grip and wearing comfort is the key. This hybrid running shoe offers a perfect blend of comfort, cushioning and traction.

HEEL DROP



6 mm



AMPLUX

RUN YOUR TRAIL MORE

+ ALL TERRAIN

+ LIGHTWEIGHT

+ MULTITALENT

Größen_sizes: UK 6½ – 13

Gewicht_weight: 560 g/Paar_pair (UK 8)

Obermaterial_upper: Textil, Synthetik
textile, synthetic

Futter_lining: Textil_textile

Sohle_sole: TRAC® T

Sprengung_heel drop: 6 mm

NEW COLOR



310695 4474
rust/petrol

NEW COLOR



310695 6338
denim/dune



310695 0332
flame/grey



310695 9903
black/lime

AMPLUX Ws

RUN YOUR TRAIL MORE

+ ALL TERRAIN

+ LIGHTWEIGHT

+ MULTITALENT

Größen_sizes: UK 3½ – 9
Gewicht_weight: 490 g/Paar_pair (UK 5)
Obermaterial_upper: Textil, Synthetik
textile, synthetic
Futter_lining: Textil_textile
Sohle_sole: TRAC® T
Sprengung_heel drop: 6 mm



320695 0300
melon/arctic

NEW COLOR



320695 5217
old rose/apricot

NEW COLOR



320695 7931
avocado/rose

NEW COLOR



AMPLUX Ws

RUN YOUR TRAIL MORE

+ ALL TERRAIN

+ LIGHTWEIGHT

+ MULTITALENT

Größen_sizes: UK 3½ – 9
Gewicht_weight: 490 g/Pair_pair (UK 5)
Obermaterial_upper: Textil, Synthetik
textile, synthetic
Futter_lining: Textil_textile
Sohle_sole: TRAC® T
Sprengung_heel drop: 6 mm



320695 9004
grey/arctic



320695 9005
grey/mint



320695 9962
black/melon

AMPLUX



FULL LENGTH HIGH REBOUND DYNEVA MIDSOLE INSERT 50SHC



REBOUND PLATE NYLON & 15% CARBON



FORE- / MIDFOOT EVA MIDSOLE SHELL 55 SHC



REARFOOT EVA MIDSOLE SHELL 52 SHC



LOWA® TRAC® AGILITY STICKY RUBBER OUTSOLE

AMPLUX

RUN YOUR TRAIL MORE

LOWA® TRAC® AGILITY SOLE

AMPLUX – LOWA® TRAC® AGILITY OUTSOLE

For outstanding grip, the high lugs claw reliably into unpaved ground, and the robust and grippy outsole convince with the highest performance in various terrain. The lugs are bi-directionally aligned and therefore enable both **rapid acceleration** as well as **responsive braking**.

WEIGHT
REDUCING
CUT OUTS

DEEP LUGS (4.5 mm)

DEEP LUGS (4.5 mm)



FORTUX RUN YOUR TRAIL FURTHER



ACTIVITY PROFILE

Even for longer distances, the shoe ensures a consistently pleasant wearing comfort.

HEEL DROP



6 mm



FORTUX

RUN YOUR TRAIL FURTHER

- + ULTRA TRAILS
- + LIGHTWEIGHT
- + LONG DISTANCES

Größen_sizes: UK 6½ – 13
Gewicht_weight: 600 g/Paar_pair (UK 8)
Obermaterial_upper: Textil, Synthetik
textile, synthetic
Futter_lining: Textil_textile
Sohle_sole: TRAC® C
Sprengung_heel drop: 6 mm

NEW COLOR



310693 7898
olive/mustard

NEW COLOR



310693 7932
steelblue/dune



310693 9055
grey/flame



310693 9960
black/flame

FORTUX Ws

RUN YOUR TRAIL FURTHER

- + ULTRA TRAILS
- + LIGHTWEIGHT
- + LONG DISTANCES

Größen_sizes: UK 3½ – 9
Gewicht_weight: 520 g/Paar_pair (UK 5)
Obermaterial_upper: Textil, Synthetik
textile, synthetic
Futter_lining: Textil_textile
Sohle_sole: TRAC® C
Sprengung_heel drop: 6 mm



NEW COLOR



320693 5239
old rose/avocado



NEW COLOR



320693 7417
seaweed/apricot



320693 0900
arctic



320693 5762
blackberry/melon



320693 9004
grey/arctic

FORTUX



● ————— **ROCKER SHAPED HIGH-REBOUND DYNEVA 53 SHC**



● ————— **LOWA® TRAC® ULTRA STICKY RUBBER OUTSOLE**

FORTUX GTX

RUN YOUR TRAIL

FURTHER



ACTIVITY PROFILE

Even for longer distances, the shoe ensures a consistently pleasant wearing comfort.

HEEL DROP



6 mm



FORTUX GTX

NEW

RUN YOUR TRAIL FURTHER

- + ULTRA TRAILS
- + LIGHTWEIGHT
- + LONG DISTANCES

Größen_sizes: UK 6½ – 12, 13
Gewicht_weight: 660 g/Paar_pair (UK 8)
Obermaterial_upper: Textil, Synthetik
textile, synthetic
Futter_lining: GTX
Sohle_sole: TRAC® C
Sprengung_heel drop: 6 mm



310814 4854
dune/flame



310814 6674
smokeblue/rust



310814 7839
olive/avocado



310814 9990
black/white

FORTUX GTX Ws

NEW

RUN YOUR TRAIL FURTHER

- + ULTRA TRAILS
- + LIGHTWEIGHT
- + LONG DISTANCES

Größen_sizes: UK 3½ – 9
Gewicht_weight: 560 g/Paar_pair (UK 5)
Obermaterial_upper: Textil, Synthetik
textile, synthetic
Futter_lining: GTX
Sohle_sole: TRAC® C
Sprengung_heel drop: 6 mm



320814 3090
arctic/rose



320814 4820
dune/grape

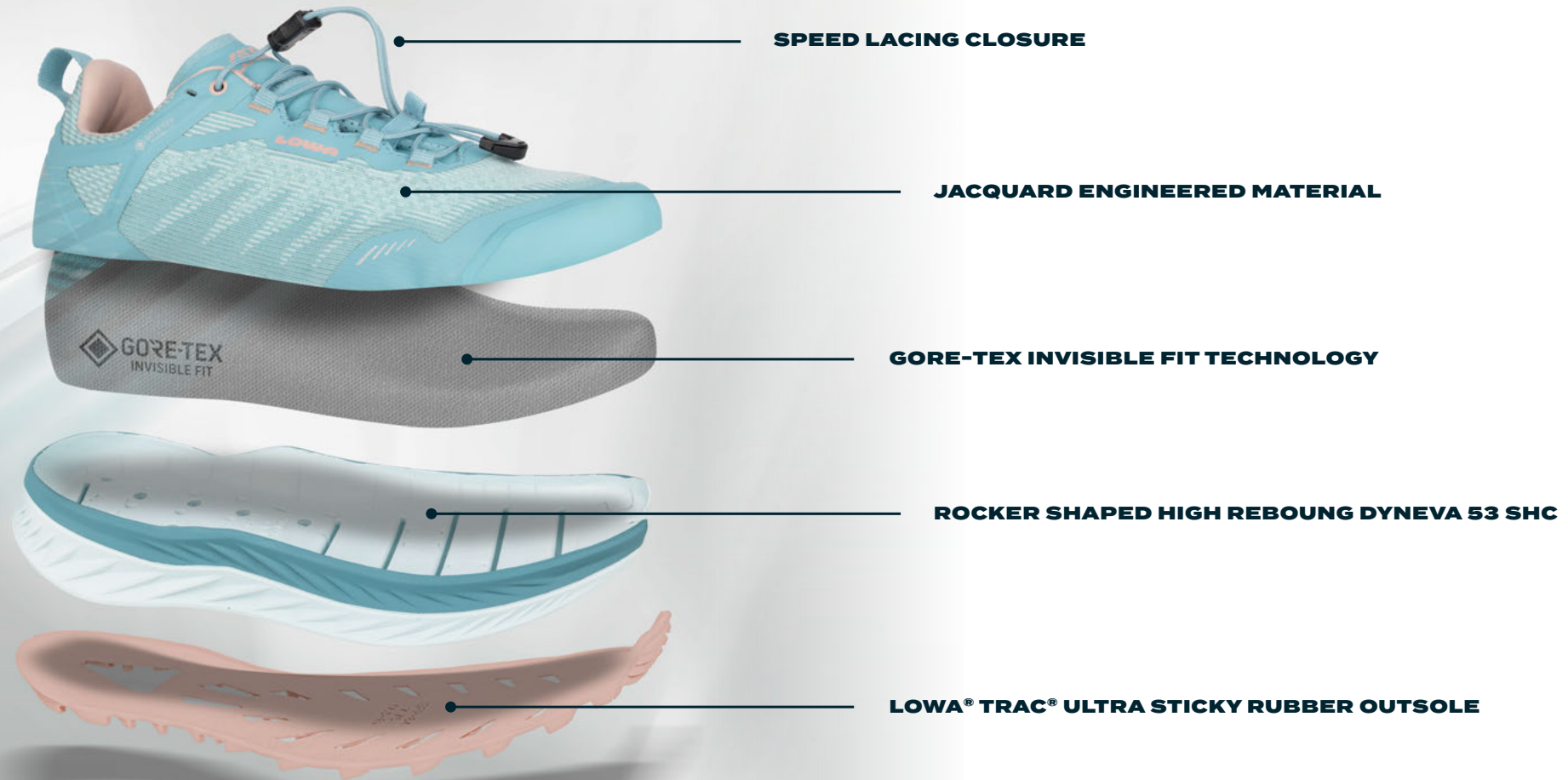


320814 7428
seaweed/melon



320814 9990
black/white

FORTUX GTX



FORTUX FORTUX GTX

RUN YOUR TRAIL FURTHER

LOWA® TRAC® ULTRA SOLE

LOWER HEIGHT
LUGS (4 mm)

DEEP LUGS (4.5 mm)

WEIGHT
REDUCING
CUT OUTS

FORTUX_FORTUX GTX – LOWA® TRAC® ULTRA OUTSOLE

The grippy rubber outsole provides the necessary stability during fast-paced long-distance runs. The lugs are bi-directional and therefore allow both **fast acceleration** and **responsive braking**.



Socks ATR

Größen_sizes: EU 35 – 36 | 37 – 38
39 – 40 | 41 – 42
43 – 44 | 45 – 46
47 – 48

Materialzusammensetzung_
material composition:

98 % Polyamid-Nylon | 2 % Elasthan
98 % polyamide-nylon | 2 % elastane



LS1777 9955
black/dark grey



LS1777 9901
black/red



LS1777 2990
black/bluegreen

The LOWA sock ATR shows best wearing properties thanks to numerous technologies as well as its material composition: The elastic construction consisting of polyamide nylon and spandex offers the best comfort. An Achilles tendon protector, a metatarsal bandage and a padded toe box also ensure high wearing comfort as well as best performance in the trail, especially in stressed areas. The very low weight of only 16 grams per sock and its dynamic design underline these claims.

TECHNOLOGIES

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LOWA® TRAC® Sole

The **LOWA® TRAC®** sole system and the sticky rubber compound provides guaranteed traction, in wet or dry conditions. The quantity, shape and size of the lugs have been adapted to different types of terrain and thus provide the best possible grip on any terrain.



Traction
Reaction
Agility
Control



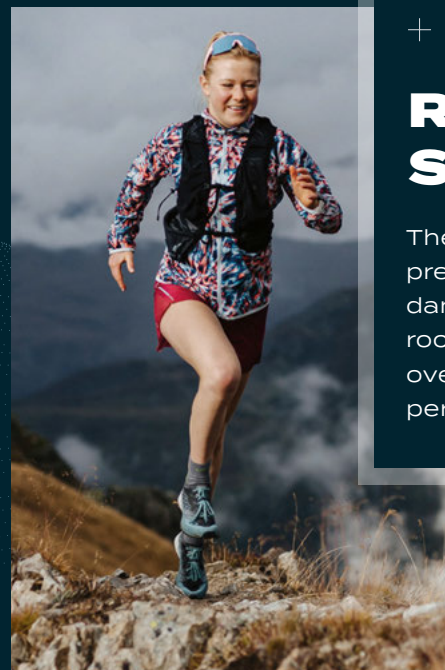
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REPTEX® SPORT

The stable and robust coating preserves the upper from damage by scree and sharp rocks, while reducing the overall weight for even better performance.



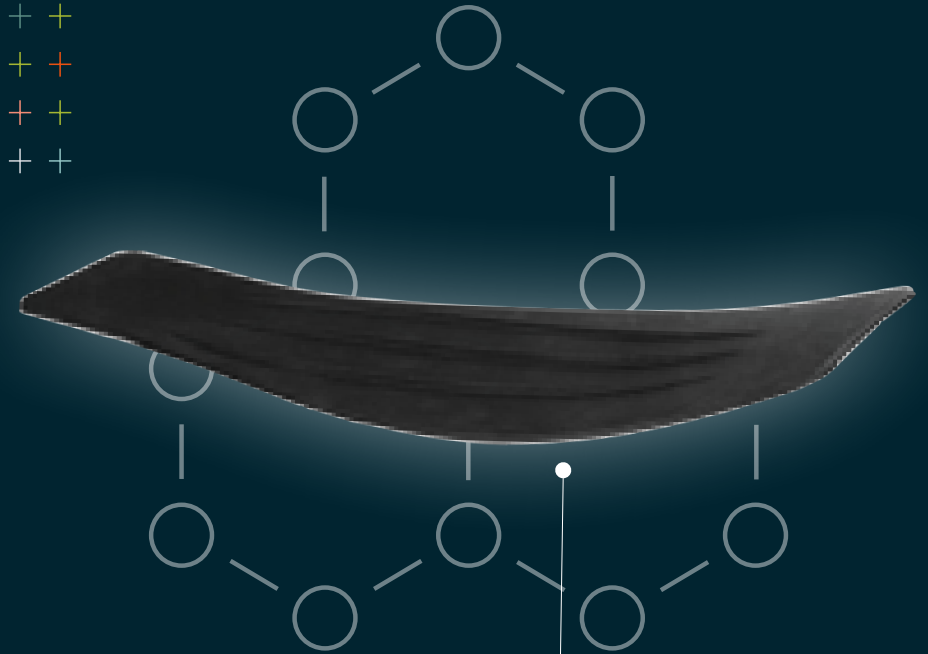
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Anatomical Ankle Lines

Support is delivered through our unique asymmetrically shaped upper edge which precisely reflects the ankle's anatomy. The lateral reinforcement prevents pressure points and ensures total freedom.



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Carbon Reinforced Rebound Plate

Our lightweight carbon reinforced plate under the forefoot, gives runners energy return at every step and offers protection from any under-foot sharp object or uneven trail.



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DYNEVA

The sophisticated polymer compound DYNEVA has an excellent cushioning level. It absorbs the forces that occur during heel strike and provides a dynamic and efficient rebound due to its structure. This unique midsole compound reduces the weight to a minimum.



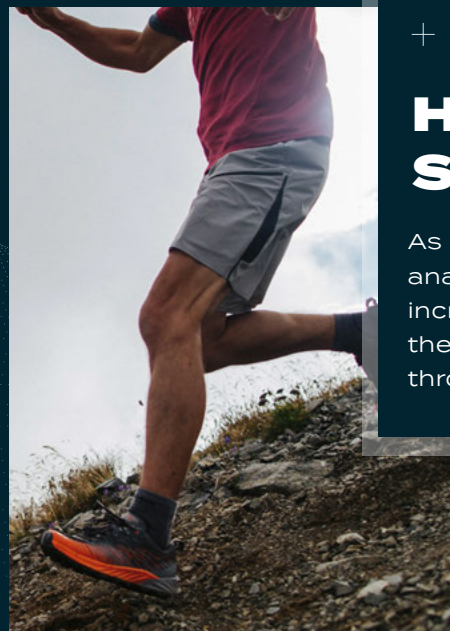
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Heel Stabilizer

As a firm support element, an anatomically shaped heel counter increases stability in the area of the heel and ensures a secure fit throughout the entire track.



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GORE-TEX Invisible Fit Technology

This innovative technology attaches the GORE-TEX lining directly to the upper material. It eliminates wrinkles and kinks so that the footwear provides perfect comfort. A single-section fabric upper eliminates the need for stitching. This feature reduces friction and skin irritations. Thanks to the consciously puristic use of material, outdoor athletes can enjoy footwear that offers a minimum amount of weight and a maximum amount of breathability.



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Speed Lace

This system enables laces to be quickly and individually adjusted. Shoe wearers can also easily slip in and out of their footwear with the system's help. The laces run smoothly through the ample eyelets. The lower eyelets can also be adjusted.





www.lowa.com



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